



2020 Exhibitor Agreement

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone Number: _____

E-mail: _____

Attendee #1: _____

Attendee #2: _____

Attendee #3: _____

SPONSORSHIP INFORMATION:

Cost for one event - \$595 (plus exhibitor door prize*)

Cost for two or events in 2020 - \$495 (plus exhibitor door prize*)

Event s included in this agreement:

- Winter Conference, February 27 & 28, 2020, Houston, TX _____ (LIVE)
- Spring Conference, April 24, 2020, _____ (VIRTUAL)
- Design & Build - 2020 Business In A Box, May 22, 2020 _____ (VIRTUAL)
- Summer Conference, August 13-15, 2020, Colorado Springs, CO _____ (LIVE)
- Fall Conference, November 12 & 13, 2020, Orlando, FL _____ (LIVE)

Billing:

- Commitments for a single event will be invoiced when the Exhibitor Agreement is received.
- When committing to multiple events, the first event will be invoiced upon receipt of the Exhibitor Agreement. All other events will be invoiced 45 days prior to the event.
- All invoices are to be paid in full on, or before, the day of the event.

APPROVED by Exhibitor/Sponsor: _____

* Door Prizes in the past have included company logo merchandise, Starbucks/Home Depot gift cards, and even a two day trip for two. Please feel free to be as generous as you wish.

Contact:

Phone: 800-366-2423

Fax: 866-204-0293

Email: info@aibd.org

Conference Address:

725 N. A1A

Suite E-108

Jupiter, FL 33477

www.AIBD.org

Continue to page 2 for event benefit descriptions.

Building a better residential design profession, one designer at a time.

AIBD will provide (at live events):

- Trade show space (approximately 8'x9') including, carpet, 18" x 72" skirted table and two chairs (no pipe and drape).
- Two complimentary conference registrations (Option #5 on the registration page), which includes all meals, educational sessions, tour, and receptions. (additional full registrations may be purchased)
- Additional badges for company representatives to work the booth during the trade show.
- An unlimited number of free Expo Happy Hour registrations (Option #1 on the registration page) for all the local customers and associates you invite.
- Electric hook up available upon request.
- Weekly mailing lists of attendees for pre-conference communication.
- One post-show webinar hosted by AIBD with invites sent to its full contact list.

AIBD will provide (at virtual events):

- A virtual Exhibit Hall booth, to showcase their products and services,
 - With either pre-recorded videos or a live video stream session in the booth.
 - A "Booth Chat" area an access to the "Event Chat" forum to invite attendees to your booth.
 - Booths have a customizable lead generation feature built-in for capturing attendee interest.
 - Additional registrations for additional booth personnel.
- The ability to host your own special sessions in a breakout room between live webinars.
- Access to six hours of focused education, hosted on the live stage.
- Live video and chat networking with the attendees.
- Hyperlinked sponsor logo displayed prominently on Registration page (outside event)
- Hyperlinked sponsor logo displayed prominently on Reception page (inside event)
- Sponsor logos are included in automated emails to registrants -- 1. "You're in!" 2. "24 hours until the event" 3. "One hour until the event"
- A full list of attendees with name, email, and location.
- An event analytics report -- referral source, turnout percentage, registration visits vs. conversions, connections made during event, country, device, etc.
- Recordings, chat transcripts, and poll data from the event.